

**Press release.**

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For immediate release

**The Felss Innovation Day “Future Efficiency”.**

On October 11, the third Felss Innovation Day took place in Königsbach-Stein.

The automotive industry has been undergoing constant change for years. Besides new driving concepts, digitalization and networking this affects many more exciting topics. What do these changes bring with them? The demand to shape the future efficiently! So what does efficiency mean in the context of the described change and how can the automotive and supplier industry actively deal with these changes? The Felss Group has dedicated itself to these and other questions - at the Innovation Day "Future Efficiency".

The lectures by different experts from the automotive and supplier industry offered exciting insights. One of the top-class speakers of this year's Innovation Day was Prof. Dr.-Ing. Matthias Putz, Director of the Fraunhofer Institute for Machine Tools and Forming Technology IWU, who spoke about Industry 4.0 and related challenges for the automotive and supplier industry. Holger Richter from Schlegel und Partner GmbH spoke in his talk about "challenges not only for automotive market researchers". He made it clear that overall flexibility and speed are needed to keep up within the industry and be able to respond adequately to change even in times of uncertainty.

Werner Maass, Member of the Management Board of the VDI Center for Resource Efficiency, presented various approaches to energy and material efficiency in mechanical engineering and plant construction and showed a wide range of funding opportunities for industrial companies by the Federal Ministry for Economic Affairs and Energy (BMWi). In addition, Kevin Kritzer and Stefan Bott from Robert Bosch GmbH reported on their experiences with the current challenges in the field of logistics. In the last lecture, Torsten-André Kunz, Head of Process Development at Felss Rotaform GmbH, spoke about existing challenges and opportunities at Felss. The day was closed by a moderated podium discussion.

The framework program not only provided insights into current research and developments, but also provided an opportunity for open and controversial discussions. A big topic was the "efficiency of tomorrow", to which the own innovations of the Felss group were presented: The Felss Service, for example, demonstrated live, how in the future with the help of digital googles incl. camera, the so-called „smart glasses“, machine malfunctions can be remedied by remote diagnostics. Often, the costly arrival of a Felss Service employee can be avoided by using these special glasses.

In addition, the Felss Group presented the visitors with the Felss Edge Device, another highly innovative product and thus offered the opportunity to experience Industry 4.0 live. This innovation enables the digital and smart networking of machines. All significant machine, product and component data can be recorded and stored with high performance. The computing power and intelligence on the Felss Edge device enables real-time analysis, data filtering and knowledge generation at the data source. This considerably reduces the data volume for transfer in IoT platforms.

Besides to the Felss Service and Felss Edge Device, guests also had the chance to experience the Tube+ live process through a Felss employee. In addition, the Felss Rotaform outlets presented their range of services from the idea to the component in mass production. Moreover, visitors were able to get to know the exhibited Aximus machine better.

The globally active Felss Group has been producing machines which are used for metal processing in the automotive industry and other sectors for many years and offers sophisticated component manufacturing. The company not only promotes the connection of forming technology to Industry 4.0, but also permanently improves existing processes. Dealing with trends and innovations is an integral part of the corporate culture and way of working at Felss. Reason enough to continue this culture together with customers, partners and industry experts at the Felss Innovation Day.

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## Images

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An image selection is available under the link sent with.

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## About the Felss Group

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The Felss Group is a solution provider in the field of cold forming.

As a lightweight construction expert, we develop optimal solutions and processes for our customers – from development to the machine or even to the finished product in component manufacturing. Today around 800 employees work together with our customers to meet the challenges of tomorrow - and this worldwide at our seven locations in Germany, Switzerland, the USA, China and Slovakia.

### **The Management Board of the Felss Group:**

Andreas Egelseder (Chief Market & Technology Officer)

Reinhard Pfendtner (Chief Operating Officer)

Ute Salzbrenner (Chief Financial Officer)

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Further information as well as pictures in print quality are available at:

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